

# New Zealand Aquaculture



**Nelson**

24 November 2006

# The Aquaculture Sector Strategy

- The strategy aims to facilitate sustainable growth for current and future participants in the aquaculture sector.
- The Strategy was prepared in consultation with industry members and stakeholders.
- **Vision:** The New Zealand aquaculture sector is recognised within New Zealand and around the world as producing healthy, high quality, environmentally sustainable aquaculture products.
- **Goal:** The goal of the strategy is that by 2025 the New Zealand aquaculture sector will have sales of \$1 billion per annum.

## The 10-point-plan

- 1. Establish a new national sector organisation**
- 2. Strengthen the partnership with government**
- 3. Strengthen other stakeholder partnership**
- 4. Secure and promote investment in aquaculture**
- 5. Improve public understanding and support for aquaculture**
- 6. Promote Māori success in aquaculture**
- 7. Develop the market for NZ aquaculture products**
- 8. Maximise opportunities for innovation**
- 9. Promote environmental sustainability and integrity of aquaculture**
- 10. Invest in training, education and workforce promotion**



## NZ Aquaculture Ltd

- **New over-arching organisation**
- **Made up of the three species groups and the Aquaculture Council**
- **Launches in 2007**



## Opportunities for Māori representation

- As growers through their species shareholding
- By Te Ohu Kai Moana
- By a Director on the Board representing Iwi interests
  - This is to be decided by Iwi