

TE OHU  
KAIMOANA

## Kaimoana Strategy Workshop

for AHC Directors & Managers with MIO Representatives & Managers  
25-27 November 2009, Travel Lodge Hotel, Wellington



Ka hua ki tai - Ka ora ki uta

---

---

---

---

---

---

---

---

TE OHU  
KAIMOANA

## Introduction

- Feedback from our hui with iwi across country noted:
  - now that assets with iwi is an opportune time for a new approach
- Call for a coordinated strategy
- Positive, comprehensive, cohesive Maori strategy
- Long term strategy to guide short and medium term investments
- Also guide our joint responses to government, industry and other stakeholder initiatives

Ka hua ki tai - Ka ora ki uta

---

---

---

---

---

---

---

---

TE OHU  
KAIMOANA

## Benefits

Why a Kaimoana Strategy?

Pro-active vs Re-active

Ka hua ki tai - Ka ora ki uta

---

---

---

---

---

---

---

---

## Range of Issues

- Competition over space and allocation
- Sustainability and environmental impacts as well as credible reporting
- Cost effective fisheries management systems
- Secure and profitable markets

---

---

---

---

---

---

---

---

## Context

- Difficult economic conditions
- Fisheries 2030 Strategy
- Redesign of MFish
- Industry examining current structures
- Unity is key – politically, commercially, technically

**DICTATE OR BE DICTATED TO**

---

---

---

---

---

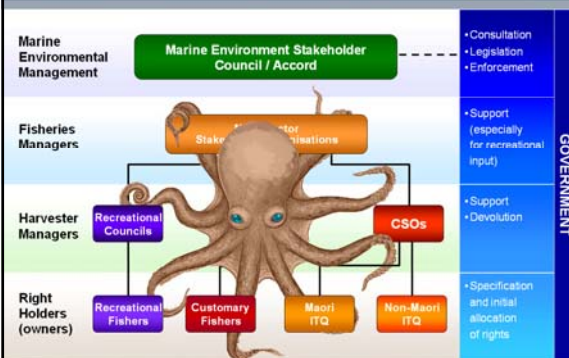
---

---

---

2029

Why hasn't this happened so far?  
Barriers



---

---

---

---

---

---

---

---

## Challenges

Acting collectively

Kotahitanga

---

---

---

---

---

---

---

---

The STRATEGY is NOT written...

It must be jointly developed



---

---

---

---

---

---

---

---

## The Strategy

It is not:

- The Te Ohu Kaimoana strategy
- Just a fisheries strategy
- Commercial only
- Compulsory or rigid

---

---

---

---

---

---

---

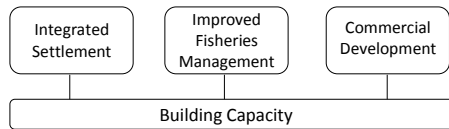
---

## What it might contain

### Vision

- Providing the greatest returns over generations

### What would a STRATEGY include



---

---

---

---

---

---

---

---

## Integrated Settlement

- Making things work at home
  - Developing and implementing a strategy between MIO, AHC and Hapu and others to ensure satisfactory positive outcomes for both sides of the Settlement
- Approaches and techniques that allow principled trade-offs between Aquaculture and Fisheries

---

---

---

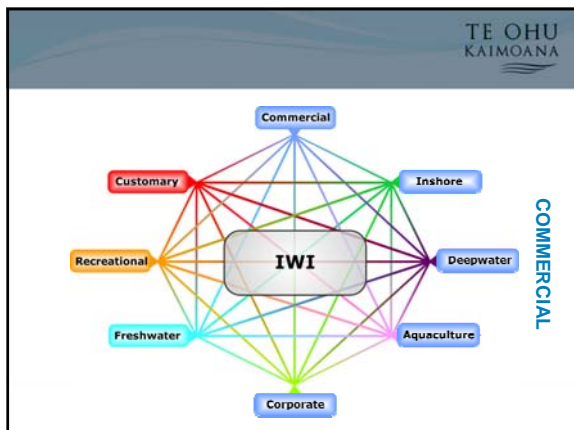
---

---

---

---

---



---

---

---

---

---

---

---

---

## Improved Fisheries Management

- Creating ability to take collective action
- Ensure research is management focused
- Improved cost effectiveness of research and other services
- Develop effective industry structures
- Accurate and timely information
- Improved environmental performance
- Guidelines / Joint Responses to reform proposals e.g MPA programme, 'Recreation Only' zone

---

---

---

---

---

---

---

---

## Commercial Development

- Modelling capabilities for aquaculture ventures
- Templates for joint venture agreements
- Jointly purchasing research (and accessing Government funds to assist)
- Investigating indigenous branding and line-of-custody arrangements

---

---

---

---

---

---

---

---

## Roles

Any Strategy will need to be clear about who is doing what

### Potential Te Ohu Kaimoana Roles

- Developing useful tools and processes
- Being fisheries management experts on behalf of iwi
- Act as a communications hub to share ideas and information
- Coordinating action where needed to protect Settlements

---

---

---

---

---

---

---

---

## Questions

TE OHU  
KAIMOANA

Kaimoana Strategy:

- Do we think it could add value to all of us?
- What must it cover? And what would it be useful to cover?
- How do we think it should best be developed?
- What should the respective roles be?

Ka hua ki tai - Ka ora ki uta

---

---

---

---

---

---

---

---

TE OHU  
KAIMOANA

## Kaimoana Strategy Workshop

for AHC Directors & Managers with MIO Representatives & Managers  
26-27 November 2009, Travel Lodge Hotel, Wellington



Ka hua ki tai - Ka ora ki uta

---

---

---

---

---

---

---

---