



**Aclaro**  
Business Consultants

Coastal Sector Establishment Board  
Coastal Sector Issues  
September 2009

**Draft**




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**Coastal Sector – what is the problem**

- Multiple competing interest groups – commercial and non commercial
- Exposed to complex environmental issues
- Greatest level of iwi exposure – recreational, customary, commercial, aquaculture, tourism, minerals, etc
- Politically complex and highly sensitive but poor advocacy
- No cohesion, no strategy
- High value species but Coastal Sector commercially under developed
- Many opportunities for fisheries enhancement neglected
- Coastal representation identified in Martin Jenkins review of SeaFIC as major opportunity
- Review of coastal sector bodies currently underway

SEAFOD INDUSTRY COUNCIL 2 **Draft** 

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**Large number of issues in the current Inshore industry structure which can be broadly grouped into three categories**

**Issues with the Current Structure**

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graph TD
    A[Issues with the Current Structure] --> B[Structural Issues]
    A --> C[Industry Issues]
    A --> D[Functional Issues]
    
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**Structural Issues**


- CSO Structure
- Representation
- Large quota holders feel underrepresented

**Industry Issues**

- Cross subsidies
- No coherent strategy
- Not well positioned for industry reform

**Functional Issues**

- Duplication of effort
- Variable effectiveness
- Disparate resourcing

SEAFOD INDUSTRY COUNCIL 3 **Draft** 

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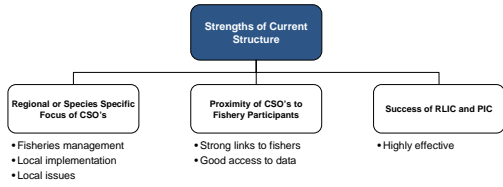
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The strengths of the current structure is undoubtedly the regional focus of the CSO's



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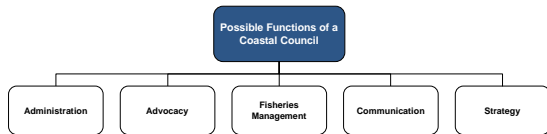
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Five possible functions for a Coastal Council to address the issues that exist within the Inshore sector



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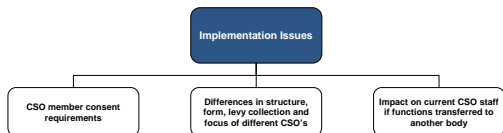
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The ease of implementation of a Coastal Council is impacted by the current nature of the CSO's



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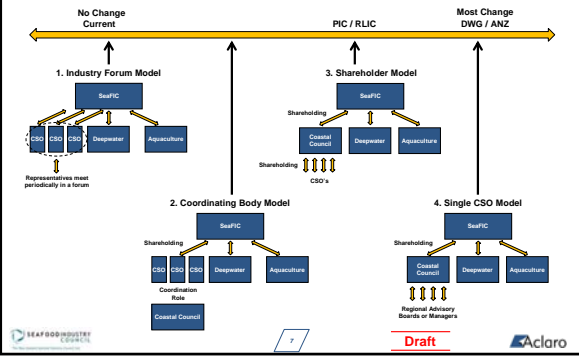
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These models each have a different structure and relationship with other industry bodies




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