

Do we think it could add value to all of us? In what way?

- Provide a coordinated, collective and cohesive approach
- Building a bridge between customary and commercial
- Enable organisations to be more proactive
 - we become more informed
 - we are then able to participate better
 - We are then in control and able to dictate
- The vision statement needs to be better defined as it is commercially focused only

Will it add value?

- Yes if determined
- Tikanga
 - collective
 - ↓ Impart
 - Operational
- Management comes from the strategy
- \$ not just the \$

Yes this could add value by:

- Maori – Tikanga - Kaitiakitanga
- Communication
- Advisors
- Lobby Group
- Building on assets
- Collective voice
- Integration
- Ability for maori to truly participate in all the parts of the value chain- farm – market
- Merit in developing a national iwi strategy
- (Tino Rangatiratanga, self determination)
- Yes agree but must improve relationships with ministry of Fisheries
- Ignorance of MIO's must talk in spite of differences
- Relationships with media and greenies e.g.
- Closure of area for maui dolphins as sensationalism is an issue and pseudo science damaging business.
- R & D to assist development – not huge bureaucracy
- Settlement could be more effective but fragmented consolidation
- Customary and commercial could work together in the long term
- Who is strategy for? Consolidation is important for all iwi, hapu and commercial arms
- Agreed to objectives- compartmentalisation

Kaimoana strategy can add value by:

- Communication (input from iwi)
- Build all assets
- Lobby body and advisory

Kaimoana Declaration

- Collective vision and value
- High level guidance to government, others and industry

What must it cover? And what would it be useful to cover?

- Commercial, customary amateur training in all aspects
 - governance
 - management
 - operations
- Provide iwi with tools and processes
- Support
- Collective action to address issues of common and mutual concern regionally and nationally
- Costs?

Core Elements:

- Sustainability of fishery
- Commercial viability
- Balancing of interests between different sections of customary, commercial and recreational
- Political influence
- Fisheries management relationships with Ministry of Fisheries, ourselves, commercial, customary, quota owners, fisheries and aquaculture
- Advocacy on fisheries issues but consultation with iwi is critical
- Need review of what Te Ohu does and if they will approve a budget for doing that
- Is Te Ohu the right body? Form should follow function
- Need consolidation but how, is the question?
- It is healthy to question this. Who best to perform? Allocating the best people to necessary functions
- Insufficient investment in R & D re: commercial development but must be managed
- What is the purpose and why there? Do they lobby training and development
- Questions existence – iwi collective or Te Ohu but must have mandate
- Collective vision
- Integrated sector involvement
 - from farm → market
 - from quota →market
 - recreational, customary, commercial
- Baseline figures for ACE
- Collective group to face the crown and the major companies
- Protection of stocks and sustainability
- Tikanga driven set out parameters of what the integrated perspective is
- Collectively owned and used

How do we think it should best be developed?

- Workshops with iwi/hapu
- Workshop need to be specific and focused to achieve timelines
- Results need to be reflective, deliverable and implementable
- Defined framework and timeline
- Key individuals need to champion workshops

Hapu – Iwi – Regional – National Taskforce

- Prompts provided from bottom up

Who – Collective to drive – feel the leadership

- Tikanga → customary
- Collective voice
- To provide for “intelligence” and information exchange

How?

- Shared Leadership
- Value of Relationship – true collective
- More hui
- Surveys
- Develop a forum to take us from where we are to where we want to be. (working party)
- Inclusive communication from all sectors e.g. MIO, AHC, Fisheries Forum (customary)
- Integrate potential collectives
- Better information
- Science and innovation
- Development of strategy is different from who should deliver but must have strategy
- If it is strategy, do we need Te Ohu or are they administration and then building up iwi with capability to manage ourselves with skills, advising, supporting, and not dictating. Iwi are client instructing Te Ohu.
- Lobby group model has stakeholders. Lobby works on behalf of and pay for that work or not. E.g.
 - industry groups
 - Iwi must control AFL and Sealord not Te Ohu. Control shares should be with iwi
- Paternalism of maori do not have control of shareholders
- Unable to influence our companies about the importance's of Kaupapa like training and development
- Should Te Ohu be involved in iwi/our? Marketing?
- Facilitation of projects
- Finance options for iwi
- Develop in partnership between iwi and Te Ohu
- Iterative communication using a range of methods

What should the respective roles be?

- Central lobby role – Policy advice
- Fisheries management Role:
 - support iwi representatives
 - stakeholder meetings
 - assist with iwi representatives across all groups
- Communications
- Training support in key area's
- Liaison for AHC's – don't need to reinvent the wheel
 - keen to talk to other AHCs
 - better communication
 - lobby group/collective voice
 - provide strategic overview and collaboration

Roles not completed yet

- Te Ohu verses Iwi collectives
 - verses Individually
- What are the costs?
- Sustainability – Kaitiakitanga – Fish for future
- Commercial viability – ETS – fuel and power increases
- Optimisation - catch techniques and processing - value added
- Iwi representative panel – to advise Te Ohu but driven by Te Ohu. Advise panel and critique and vigour
- All viable options need to be considered though
- Strategy to 2014 then review and then strategise for long term
- Needs to look after everybody
- Role to look after assets until they can go back to iwi
- Protection
- Tikanga maori – Kaitiakitanga
- Commercial rather than them verses customary and recreational
- Te Ohu facilitator development utilising expertise and tools
- Iwi participation at all levels